

# **Emergency Notifications** in Three Clicks

| <ul> <li>Alert</li> <li>Alert Overview</li> </ul>               | ^ | UNIVERSITY                                |                      |              |  |
|---|---|---|----------------------|--------------|--|
| Alert Templates   |   | ALERT Alert Overview                      | Alert Templates      |              |  |
| © Prepare<br>§* Collaborate                                     | č | Alert Templates Search Template Name      | ٩                    |              |  |
| © Guardian<br>∴ People & Lists<br>iB Facilities<br>IB Resources | ~ | TEMPLATE NAME                             | ALERT MODES          | RECIPIENTS   | Verizon  |
|   | č | 🎄 1 - SmartPrepare Power Outage           |                      | SmartPrepare |  |
|   | ~ | & 2 - SmartPrepare Evacuation             | 9 0 C                | Prepare Demo | 10.01  |
|   |   | & 3 - SmartPrepare Transport Interruption | • @ ¢ » ¥ B ¢        | SmartPrepare | 12:01  |
|   | ~ | & 4 - SmartPrepare Shelter Information    | • @ <i>C</i> » ¥ E ¢ | SmartPrepare | Monday, July 29  |
|   |   | & All hands con call                      | e                    |              |  |
|   |   | & Base Closed - Weather Conditions        | 9 8 C                |              | ACME COLLEGE ALERT<br>We are expecting an earthquake.          |
|   |   | & Breaking story reassignment             | 9 4                  |              | should immediately DROP, COVE<br>HOLD Be aware of aftershocks. |
|   |   | & Building Closure                        | •                    |              | HOLD. De difuie of difersion.                                  |
|   |   | 🏝 Dr On Call                              | •                    |              |  |
|   |   | 🎄 H1N1 Alert                              | • •                  |              |  |
|   |   | 🌲 Health Alert                            | 9 8 C                | Demo List    |  |
|   |   | 🎄 Parking Ban                             |                      | Demo List    |  |

Rave Alert provides the ability to send mass notifications and/or targeted messages to connect and inform your students, faculty and staff. Backed by public safety grade infrastructure, Rave sends billions of notifications a year and is trusted by thousands of colleges and universities.

With pre-built templates, multilingual capabilities, and a mobile-friendly interface, Rave Alert is guaranteed to perform when seconds count and provide:



Strong Engagement With Your Campus



Swipe up to open Quick and Reliable Messaging



Enhanced Internal Response Coordination



### GUARANTEED CRITICAL MESSAGING

- Simple-to-use, easy-to-deploy, and high-performing solution
- 2 billion messages sent per year with 99.999% service availability
- Keep your campus engaged provide information and resources during critical situations or everyday events
- Send all messages through a single launch point
- Reach a wider audience via opt-in keywords for short or long term events

|  |      | <b>21,845</b>  | Name:<br>Type:<br>Modes:<br>Teos: | Severe Weather Closing<br>국 SnapSond<br>은 또 같 & 표 표 39<br>Weather Closing                |  |  |
|--|------|--|-----------------------------------|--|--|--|
|  | 0    | This alert will be sent via Social Media  TEXT SUMMARY   | røge:                             | Wood & Chong   |  |  |
|  |      | <ul> <li>TEXT SUMMARY</li> <li>Text Message: ACME Alert: Northeast locations closed due to severe weather. Updates at www.acme.org.</li> </ul>   |                                   |  |  |  |
|  |      | EMAIL SUMMARY     Email Subject: ACME Alert Northeat Closed Today     Email Message:   |                                   |  |  |  |
|  |      | ACMI Aim: Norheast locations doed due to sense weather. U<br>associance.   | ipdoles at www                    | Lettro.org. Contect 888 605-7164 for any<br>ACCME<br>For more into, please isso ACONE.co |  |  |
|  |      | Contras doning Reings (1997) Reing (1997) Re |                                   |  |  |  |
|  | B    |  |                                   |  |  |  |
|  | 0.20 | SEND THIS ALERT TO 21,845 RECEIVENTS   |                                   | GO BACK AND  |  |  |
|  |      |  |                                   |  |  |  |
|  |      |  |                                   |  |  |  |

| A Alet  |   |
|---|---|
| <ul> <li>Bashboard</li> </ul>                             | ▲ ALERT   |
| AlertTemplates     Collaborate     O Prepare              | Name: Severe Weather Warring It dealers int   |
| Command View     Reports     A People & Lists     Suttern | Enable For SnapSend   |
| X system v  | Constructions reaction     Advancement     Construction     Construct |
|   | Sensory         Description           Description         Description           Description         Description           Description         Description           Description         Description           Description         Description           Description         Description   |
|   |   |

## EASY-TO-USE

- Administrators up and running in less than two hours
- Simplify data management for community and contacts
- Instant notifications via text, voice, email, desktop, social media, and more
- Segment and target users based on department, location, and more
- Customize interface based on role or needs
- One-click conference bridging and real-time reporting

### BEST IN CLASS SUPPORT

- Dedicated 24-7, 365 day support
- Access to Rave product experts for advice or general questions at every stage
- Training sessions, self-service portal, marketing resources and more available
- Active shooters, gas leaks, and explosions are rare, but it is my job to stay up at night worrying about those things. Knowing that I can put out an alert to get the word out to my population quickly through Rave if needed is not only comforting, but helpful in mitigating these types of incidents."



JOHN MARCUS EMERGENCY MANAGER UNIVERSITY OF VERMONT

#### **EXAMPLES OF RAVE PARTNERS**







**18+ YEARS AS PUBLIC SAFETY'S INNOVATIVE LEADER** 

75% OF NORTH AMERICAN HIGHER ED POPULATION

99% CUSTOMER RENEWAL RATE

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